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Business English

Business English is necessary for current situation in Japanese companies. Business English is quite different for daily English in terms of vocabularies and grammars. For example, meeting confirmation, request for quote, invoice a so on. Thus, we have to learn business English as well as daily English.

The reason we have to study business English is that these days, many foreign companies move on to Japan and Japanese companies have to make a deal with them in English. Another reason is that Globalization and Internet lead this trend. Everybody can connect with people and companies all over the world online. It is true that not all people cannot use English very much but English is in common in major countries and companies.

How to learn English is that there are many English communication schools such as ECC and so on. Not only people but also company can join those classes in order to learn business English.

Another reason for the necessity of mastering business English is the weakness of English education in Japan. In Japanese educational settings, the focus is primarily on reading and writing skills among the four language skills, while listening and speaking, which are crucial for using a foreign language, are often neglected. As a result, even if students acquire vocabulary and phrases, they often struggle to use them effectively in conversations with foreigners. Personally, I have found it challenging to use advanced vocabulary in conversations, and sometimes I didn't even realize that certain words were unsuitable for conversational use.

Due to the weaknesses in Japan's English education, schools do not teach the vocabulary, speaking styles, and etiquette necessary for conducting business with overseas companies in English. Therefore, it is important to continue studying English, especially formal English, more deeply even after graduating from university.

In the current era of globalization, revitalizing the Japanese economy, which is often said to be lagging behind, involves Japanese companies improving their current English skills through mastering business English. By advancing their dealings and collaborations with foreign companies, it is certain that this will contribute to the revitalization of Japanese companies.